



FOR IMMEDIATE RELEASE
Contact: Kimberley Bruce
kim.bruce@velvetpeanutbutter.com
734-469-7470

Velvet Peanut Butter Is Now Available

January 22, 2009 – After more than two decades Velvet Creamy Peanut Butter is once again available on store shelves.

Re-launched by a husband and wife team in 2008, this beloved Michigan brand has been brought back to allow parents the opportunity to serve the peanut butter they loved and remembered as a kid to their own children.

The owners say Velvet was resurrected for two main reasons. First, too many local brand have disappeared over the years and they wanted to reverse this trend. Second, they believe in Michigan and wanted to build their company in the state they love.

About Velvet Peanut Company, LLC: Velvet Peanut Butter Company, LLC is a Michigan company established in 2008 to re-launch one of Michigan best loved brands. Velvet Creamy Peanut Butter is now available at Hiller's locations throughout metro-Detroit.

###